

# Woolies honoured for **EGG-CEPTIONAL** DEDICATION

Woolies recently became the first retailer in South Africa to receive a Special Recognition Award from Compassion in World Farming for its leadership in championing cage-free systems for laying hens for over two decades.

**All Woolies food products that contain egg as an ingredient are made with free-range eggs.**

In 2004, Woolies was South Africa's first retailer to make the switch to selling exclusively cage-free eggs as part of our commitment to animal welfare and ethical sourcing. Today, we sell over 140 million free-range eggs per year as whole eggs, in baked and prepared foods and as liquid egg, earning us the Special Recognition Award from Compassion in World Farming.

All our eggs are laid by hens that spend their days roaming in grassy paddocks where they're free to do all the things chickens do naturally like scratch, peck and take dust baths. This commitment means that around 450 000 laying hens are leading better lives each year.

Back row,

'We are incredibly proud to receive this award as an acknowledgement of our unwavering dedication to animal welfare and ethical sourcing. Our work on cage-free eggs, shaped by continuous dialogue and collaboration with animal welfare groups like Compassion in World Farming, represents just one facet of Woolworths' ongoing Good Business Journey.'

CEO: Food

## Compassion in World Farming

was founded in 1967 by a British dairy farmer who became horrified at the development of intensive factory farming. Today, it's a global movement dedicated to ending factory farming and achieving humane and sustainable food.



IMAGES: SUPPLIED

