

**From:**



**Subject:**

RE: ALRSA - Access to information in terms of PAIA

**Date:**

Tuesday, 31 January 2023 14:40:00

**Attachments:**

[National Brands Limited ALRSA PAIA Form C - 31 January 2023.pdf](#)

[ALRSA - National Brands Limited Letter re PAIA request - 31 Jan 2023.docx.pdf](#)

[Confirmation of Appointment Animal Law Reform South Africa \("ALRSA"\) Mr. Cheslyn Craig Ceaser.docx.pdf](#)

[image002.png](#)

[image003.png](#)

[image004.png](#)

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Dear Company Secretary

I trust you are well.

We refer to our email below to [REDACTED] Consumer Care and Quality, Avi Marketing and Shared Services, in response to a request for access to information directed to Avi Limited in terms of the Promotion of Access to Information Act 2 of 2000 (PAIA). We thank Cheryl (cc'd) for providing clarity that Bakers is a brand of National Brands Limited, a wholly owned subsidiary of Avi Limited. We erroneously wrote to Bakers (Pty) Ltd.

We note that in terms of Avi Limited's PAIA Manual, the Company Secretary of Avi Limited is the Information Officer for Avi Limited and its subsidiaries, including National Brands Limited. We accordingly now address a PAIA request (previously addressed to Avi Limited) to the Company Secretary in your role as Information Officer of National Brands Limited. The request is directed at National Brands Limited's Bakers brand in particular. Kindly find attached our Form C in terms of PAIA. The information requested is detailed in the attached letter, specifically at paragraph 6.

In refusing to provide any records in response to our original request for access to information (addressed to Avi Limited), Cheryl indicated that besides addressing our request to the incorrect entity, "our Bakers brand has no involvement whatsoever in the egg, chicken, or poultry industry, and none of our assets are deployed in this industry". Respectfully, Cheryl's statement is not accurate.

We are aware that National Brands Limited, under its Bakers brand, sells several products that contain eggs or egg by-products as an ingredient. These include "Blue Label Marie Biscuits", "Boudoir", "Tennis Biscuits", and "Zoo", among others. The Bakers brand is thus a role player in the egg supply chain and has constitutional obligations to advance animal welfare and protect the environment.

You will note from our letter that some of the information requested would emerge from internal policies regarding animal welfare and environmental matters; records concerning suppliers in the egg supply chain (i.e. which entities supply the relevant ingredients containing eggs or egg by-products to National Brands Limited); as well as your own commitments (if any) to utilize eggs in its products only from layer hens not those housed in cages. We have also asked for details of assets and stocks, and, in the case of National Brands Limited, these would relate to details of brands produced/sold that include eggs and/or egg by-products as an ingredient.

We are happy to provide further clarification, and trust that you will furnish records as requested in our PAIA request in terms of your statutory obligations.

We look forward to receiving your response within 30 days of the date hereof (i.e., by no later than **03 March 2023**).

Kindly acknowledge receipt hereof.

Kind regards,

[Redacted]

**Outreach: External Liaison**  
Animal Law Reform South Africa  
[outreach@animallawreform.org](mailto:outreach@animallawreform.org)



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**From:** [Redacted]

**Sent:** Tuesday, 13 December 2022 13:05

**To:** [Redacted]

[Redacted]

[Redacted]

[Redacted]

**Subject:** RE: ALRSA - Access to information in terms of PAIA

[Redacted]

Please find attached the response to your below request.

Kind Regards,

[Large Redacted Area]

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**From:** Animal Law Reform South Africa Outreach [<mailto:outreach@animallawreform.org>]

**Sent:** Friday, December 9, 2022 5:57 PM

[REDACTED]  
[REDACTED]  
[REDACTED]  
**Subject:** RE: ALRSA - Access to information in terms of PAIA

[REDACTED]  
I trust you are well.

Kindly find attached the letter and PAIA requested dated and sent on the **21 November 2022**. Although we are resending said request and covering letter, you are deemed to have been received it on **21 November 2022** when we originally sent it to you. We accordingly look forward to the records requested within the prescribed 30-day period (i.e., by no later than **23 December 2022**).

Kindly acknowledge receipt of this email.

Yours sincerely,

[REDACTED]  
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**Outreach: External Liaison**  
Animal Law Reform South Africa  
[outreach@animallawreform.org](mailto:outreach@animallawreform.org)



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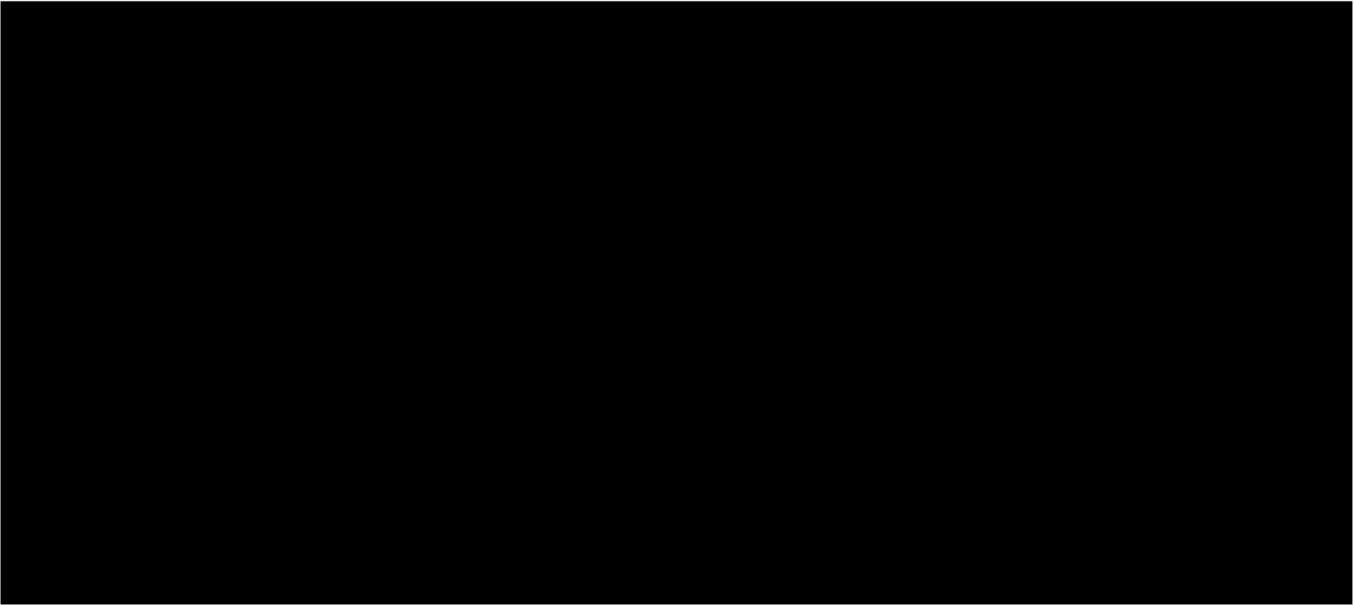
**From:** [REDACTED]  
**Sent:** Monday, 05 December 2022 14:39  
**To:** Animal Law Reform South Africa Outreach <[outreach@animallawreform.org](mailto:outreach@animallawreform.org)>; info [REDACTED]  
[REDACTED]  
[REDACTED]  
**Subject:** RE: ALRSA - Access to information in terms of PAIA

Good day,

Thank you we are in receipt of this email sent to us today.

Please could you resend the previous mail/s with the outstanding attachments included?

Kind Regards,



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**From:** Animal Law Reform South Africa Outreach [<mailto:outreach@animallawreform.org>]

**Sent:** Monday, December 5, 2022 2:16 PM

**To:** [REDACTED]

**Subject:** RE: ALRSA - Access to information in terms of PAIA

[External E-mail Notification] Be secure - this email originated from outside of the AVI Ltd. network. If it looks suspicious, verify the details with the sender, or else contact the ITSS Service Desk for assistance.

Dear Company Secretary

I trust you are well.

This email concerns the request for access to information in terms of the Promotion of Access to Information Act 2 of 2000 (“**PAIA**”) delivered to Bakers Pty on behalf of Animal Law Reform South Africa on **21 November 2022**. We are reaching out to ask that you acknowledge receipt of our PAIA request. We further look forward to your response to our PAIA request within the prescribed 30-day period (i.e., by no later than **23 December 2022**). As previously indicated, Bakers Pty has a legal obligation to respond to our PAIA request within the prescribed period, and failure to do so is a contravention PAIA.

Kindly acknowledge receipt of this email.

Yours sincerely,

[REDACTED]

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**Outreach: External Liaison**  
Animal Law Reform South Africa  
[outreach@animallawreform.org](mailto:outreach@animallawreform.org)



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**From:** Animal Law Reform South Africa Outreach

**Sent:** Monday, 21 November 2022 13:57

**To:** [REDACTED]

**Subject:** ALRSA - Access to information in terms of PAIA

Dear Company Secretary,

I trust you are well.

By way of introduction, my name is [REDACTED]. I write on behalf of Animal Law Reform South Africa.

Kindly find attached a request for access to information in terms of the Promotion of Access to Information Act 2 of 2000, as well as a covering letter with more information in respect thereof.

You may have received an email from me on Thursday, 17 November 2022. Unfortunately, there was an error in the attachment to that email. It was therefore recalled. We now enclose the correct attachments and apologize for any inconvenience caused.

We look forward to receiving your response to this email within 30 days of the date hereof (i.e., by no later than **23 December 2022**).

Kindly acknowledge receipt hereof.

Kind regards,

[REDACTED]

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**Outreach: External Liaison**  
Animal Law Reform South Africa  
[outreach@animallawreform.org](mailto:outreach@animallawreform.org)



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